

## MATT KAY

### EXPERIENCE

#### **Creative Feed 16**

Direction of upcoming marketing campaign.  
Making story boards working directly with the creative director and copywriter.

#### **PS New York 16**

PS New York is a studio that specializes in Brand Identity, Print and Interactive work for cultural institutions, architects, and artists.

#### **Sublet Studio 14–Current**

My personal design studio located in the East Village. We work on branding, publications, illustration, websites and motion projects.

#### **Common Space Studio 14**

Working directly with clients, printers and developers on branding and interactive projects. Juggling multiple jobs and clients in a fast paced environment.

#### **MTV Off-Air Creative 10–14**

Working with art directors and designers to develop creative for campaigns from concept to finish. Involving print, motion, and online work. The job also involves directing vendors and production teams to form content.

#### **Bloomberg View 11**

Commissioned Illustrations

#### **Brooklyn Rail Assistant AD 09–11**

I worked along side the art director of a small non-profit arts and literature free newspaper on layouts, poster design for upcoming events, as well as web banners and miscellaneous advertising.

#### **Dress Code NY 10**

Design development working on layout and print.

#### **New York Times 09-10**

Commissioned Illustrations

#### **Fogelson-Lubliner 09 (now Other Means)**

Illustration, fine art photo editing, and book layouts, working under Gary Fogelson and Phil Lubliner.

### NOTABLE APPEARANCES / AWARDS

Brooklyn Zine Fest

New York Times Notable Art

The Whitney Museum Library

Printed Matter NYC

Collective Show NYC

NY Art Book Fair

Promax Silver Medal

### EDUCATION

Pratt Institute, Brooklyn, NY

BFA Graphic Design

Typography Summer School

London England